

Major Gifts Telephone Seminar Handouts

IMPORTANT: Please print the packet and keep it near your desk for the call. Also, take this first page and TAPE IT TO YOUR MONITOR OR WALL so you won't forget to be on the call. You have reserved one of the valuable phone lines and you won't want to miss a single minute!

The Details:

Teleseminar: *Major Gift Programs That Work and Really Raise Money: The 5 Most Important Things You Need to Know to Raise Major Gifts, Realize Your Mission and Secure Your Future.*

**When: Thursday--
2:00 PM Eastern, 1:00 PM Central,
12 Noon Mountain, 11:00 AM Pacific**

Presented by: MinistryFundraising.com, empowering ministries to raise more money. Hosted by Jon Fugler, featuring special guests Jimmy LaRose and Wesley Rediger.

Dial-in: 1-646-519-5815 (Please call in 5 minutes early)

Passcode: 2076#

Note: Keep your handouts nearby... we'll be moving very quickly and you will want to take notes!

Note #2: Not sure if your clocks are right? Go to www.time.gov for the official time.

Please pray that God will use this time to advance your ministry and the ministries of others who are on the call. We're all in this together for the glory of God

MinistryFundraising.com • PO Box 727 • San Luis Obispo CA 93406 • 805-706-0313

READ THIS FIRST

To: Ministry leaders registered for “Major Gift Programs That Work and Really Raise Money: The 5 Most Important Things You Need to Know to Raise Major Gifts, Realize Your Mission and Secure Your Future,” with Jon Fugler, Jimmy LaRose and Welsey Rediger.

From: Jon Fugler, co-founder, MinistryFundraising.com
jon@MinistryFundraising.com

Dear Ministry Leader:

This PDF contains the handouts for the *Major Gifts Programs That Work and Really Raise Money* teleseminar. I recommend you print a copy and keep it close.

You will notice I have given you the key points and space to take notes.

Our experts, **Jimmy LaRose, CFRE**, and **Wesley Rediger, CFRE**, will discuss each point in detail and you will want to write down much of what they tell us. You will learn some of the common mistakes in Major Gifts Fundraising and how to overcome them so you that, by the end of this call, **you’ll be on your way to building your own major gift program that will raise 5, 6 and 7-figure gifts.**

Be sure to have a printed copy of these handouts nearby when you call in – it will significantly increase the value you receive from our time together.

**“Are you just doing this to sell something
or will there be truly valuable information to our ministry?”**

I am glad to answer that question on behalf of MinistryFundraising.com. Frankly, I don’t blame anyone for being skeptical. The truth is, the seminar is going to be jam-packed with biblical principles and action steps that you can use to attract large gifts and advance your ministry like you never have before. Our expert guests are currently working on 14 campaigns for ministries and organizations, and recently taught a fundraising webinar that set attendance records. These men have a lot to say to us.

Attend the teleseminar, pay close attention and take notes. You will not come away empty-handed. In fact, I have a free resource for you that I’ll tell you about at the beginning of the call.

Our team is looking forward to empowering you to raise more money for your ministry, by the grace of God. This call will be a kick-start! If you have any questions you’d like me to answer—before, during or the day after the teleseminar, send me an email at jon@MinistryFundraising.com. I’ll do my best to get back to you quickly.

In Him,

Jon Fugler
Co-founder
www.MinistryFundraising.com

“Major Gift Programs That Work and Really Raise Money: The 5 Most Important Things You Need to Know to Raise Major Gifts, Realize Your Mission and Secure Your Future.”

A Teleseminar with
Jon Fugler, Jimmy LaRose and Wesley Rediger

Presented by MinistryFundraising.com

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NOTES:

Biblical basis for raising money:

Key verses and passages:

The first thing you need to know:

There are three common approaches to the raising of major gifts. Two of the three will

_____.

NOTES:

First approach: _____ - driven.

Second approach: _____ -driven.

Third approach: _____ -driven

The second thing you need to know:

Major Gift fundraising is _____.

It requires a commitment to the

_____.

NOTES:

The third thing you need to know:

We must create

NOTES:

The fourth thing you need to know:

_____ , _____ ,

_____ , _____ , _____ !

NOTES:

***The fifth thing you need to know:
Development is a _____,
not an _____.***

NOTES:

***Application –
Building your own major gift program that
will raise
5, 6 and 7-figure gifts.***

NOTES:

QUESTIONS TO ASK:

- _____
- _____
- _____
- _____
- _____

NOTES:

Key websites and email addresses

Key names

Key resources

Key contacts