

## **Board Fundraising Telephone Seminar Handouts**

**IMPORTANT:** Please print the packet and keep it near your desk for the call. Also, take this first page and TAPE IT TO YOUR MONITOR OR WALL so you won't forget to be on the call. You have reserved one of the valuable phone lines and you won't want to miss a single minute!

### **The Details:**

- Teleseminar: "MOBILIZE YOUR BOARD FOR FUNDRAISING: Five Things You Can Do...THAT WORK AND REALLY RAISE MONEY"
- When:** **Tuesday, December 11--  
2:00 PM Eastern, 1:00 PM Central,  
12 Noon Mountain, 11:00 AM Pacific**
- Presented by: National Development Institute. Hosted by **Jon Fugler**, featuring **Jimmy LaRose, Wesley Rediger,** and **Ann Akerman.**
- Dial-in: **1-646-519-5815** (Please call in 5 minutes early)
- Passcode: **2076#**
- Note: Keep your handouts nearby... we'll be moving very quickly and you will want to take notes!
- Note #2: Not sure if your clocks are right? Go to [www.time.gov](http://www.time.gov) for the official time.

## **READ THIS FIRST**

**To:** Non-profit leaders registered for “Mobilize Your Board for Fundraising,” with Jon Fugler, Jimmy LaRose, Wesley Rediger and Ann Akerman.

**From:** Jon Fugler, host and moderator

Dear Non-profit Leader:

This PDF contains the handouts for the *Mobilize Your Board for Fundraising* teleseminar. I recommend you print a copy and keep it close.

You will notice I have given you the key points and space to take notes.

Our experts, Jimmy LaRose, Wesley Rediger and Ann Akerman, will discuss each point in detail and you will want to write down much of what they tell us. You will learn some rock solid information to help your organization income grow, starting at the Board level. Our experts have been teaching this material for years.

Be sure to have a printed copy of these handouts nearby when you call in – it will significantly increase the value you receive from our time together.

The seminar is going to be jam-packed with principles and action steps that you can use to mobilize your Board right away and advance your organization. Our expert guests are currently working on 14 campaigns for non profits, recently taught a fundraising webinar in cooperation with the Non-Profit Times that set attendance records, and just completed a two-day fundraising school. These men have a lot to teach us.

Attend the teleseminar, pay close attention and take notes. You will not come away empty-handed. In fact, I have a free resource for you that I’ll tell you about at the beginning of the call.

Our team is looking forward to empowering you to raise more money for your organization.

Sincerely,

**Jon Fugler**  
Fundraising Coach

**“MOBILIZE YOUR BOARD FOR FUNDRAISING:  
Five Things You Can Do...THAT WORK AND REALLY  
RAISE MONEY”**

**A Teleseminar with  
Jon Fugler, Jimmy LaRose, Ann Akerman and  
Wesley Rediger**

**Presented by National Development Institute**

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**NOTES:**

**The situation today among non-profit boards:**

**Statistics:**

***First thing to do:***

\_\_\_\_\_ ***their passion for:***

1.

2.

3.

***The second thing to do:***

\_\_\_\_\_ ***their roles.***

**1.**

**2.**

**3.**

**4.**

**5.**

***The third thing to do:***

\_\_\_\_\_ ***their leadership.***

**1.**

**2.**

**3.**

**4.**

**5.**

***The fourth thing to do:***

\_\_\_\_\_ ***them for***  
***fundraising.***

**1.**

**2.**

**3.**

**4.**

**5.**

***The fifth thing to do:***

\_\_\_\_\_ ***their position.***

1.

2.

3.

4.

5.

***Application points –  
What I will do in my own organization.***

**NOTES:**

**QUESTIONS TO ASK:**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**NOTES:**

**Key websites and email addresses**

**Key names**

**Key resources**

**Key contacts**